UČNI NAČRT PREDMETA / COURSE SYLLABUS	
Predmet:	Komuniciranje v medkulturnem okolju
Course title:	Communication in the Intercultural Environment

Študijski program in stopnja **Study programme and level**	**Študijska smer** **Study field**	**Letnik** **Academic year**	**Semester** **Semester**
Medkulturni menedžent, druga	Program nima smeri	prvi	drugi
Intercultural management, druga	The programme has no fields	first	second

Vrsta predmeta / Course type	Obvezni/obligatory
Univerzitetna koda predmeta / University course code:	

Predavanja **Lectures**	**Seminar** **Seminar**	**Vaje** **Tutorial**	**Klinične vaje** **work**	**Druge oblike študija /** **Other forms of Study**	**Samost. delo** **Individ. work**	**ECTS**
20		15	0		145	6

Nosilec predmeta / Lecturer:	izr. prof. dr. Mateja Rek /Assoc. prof. Mateja Rek

Jeziki / Languages:	**Predavanja / Lectures:**	**Slovenščina, angleščina / Slovene, English**
	Vaje / Tutorial:	**Slovenščina, angleščina / Slovene, English**

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	**Prerequisits:**
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Vsebina:	**Content (Syllabus outline):**
• Kultura in komuniciranje; • Razumevanje fenomena kulture (kulturne dimenzije, vrednote, norm in vedenja); • Medkulturna komunikacija: implicitni in eksplicitni vidiki komuniciranja, verbalno in neverbalno komuniciranje, pomen ustreznih načinov komuniciranja; • Izzivi medkulturnega komuniciranju: najpogostejše napake v komuniciranju z akterji iz drugih kulturnih okolij, razlogi zanje in načini njihovega preprečevanja;	• Culture and communication; • Understanding culture (cultural dymensions, values, norms and behaviour); • Intercultural communication: implicit and explicit communication aspects, verbal and nonverbal communication, the importance of appropriate communication methods; • Challenges in intercultural communication: the most frequent errors in communication with other cultures, the reasons and possibilities for preventing them;

• Ključne veščine, ki omogočajo uspešno in ustrezno medkulturno komunikacijo, različni tipi komunikacijskih strategij (kognitivni, afektivni, vedenjski); Primeri uporabnosti veščin medkulturnega komuniciranja: pogajanja med akterji iz različnih okolij, trženje v medkulturnem okolju etc.	• Key skills that enable successful and suitable intercultural communication, different types of communication strategies (cognitive, affective, behavioral); • Examples of skills in intercultural communication: negotiation and marketing in the intercultural environment etc.

Temeljni literatura in viri / Readings:

Jelovac, Dejan in Rek, Mateja (2010): *Komuniciranje v medkulturnem okolju*. Ljubljana: Vega.

Neuliep, W. James (2006): *Intercultural Communication: A Contextal Approach,* 3th edition. London: SAGE Publications.

Minkov, Michael (2013): *Cross-Cultural Analysis: The Science and Art of Comparing the World's Modern Societiew and Their Cultures*. London: Sage Publications.

Hofstede, Geert and Hofstede, Jan Geert (2005): *Culture and Organizations: Software of the Mind*. McGrew Hill.

Trompenaars, Fons and Hampden-Turner Charles (2012): *Riding the Waves of Culture: Understanding Diversity in Global Business*. McGrew Hill.

Cilji in kompetence:	**Objectives and competences:**
• poznavanje in razumevanje kulturnih in družbenih procesov in sposobnost njihove kompleksne analize; • sposobnost oblikovanja izvirnih idej, konceptov in rešitev določenih problemov; • strateška usmerjenost, tj. sposobnost anticipacije dogodkov, izhajajočih iz kulturne dinamike, sposobnost ponujanja rešitev za preprečevanje njihovih negativnih konsekvenc; • etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela neskriminatornosti in multikulturnosti; • razvoj komunikacijskih sposobnosti in spretnosti za komuniciranje z različnimi okolji; • razvoj refleksije ob upoštevanju lokalne, nacionalne in globalne ravni;	• knowledge and understanding of cultural and social processes and the ability for their complex analysis; • the ability to formulate original ideas, concepts and solutions for specific problems; • the strategic orientation, i.e. the ability to anticipate events resulting from cultural dynamics, the ability to offer solutions to prevent their negative consequences; • ethical reflection and commitment to professional ethics in the social environment with respect for the principles of non-discrimination and multiculturalism; • the development of communication skills and skills for communicating with different environments;

• razumevanje kulturnih fenomenov in njihove povezanosti s strukturo in razvojem družb; • razumevanje različnih teoretskih pristopov in njihova uporaba pri reševanju konkretnih problemov; • fleksibilnost in prilagodljivost, tj. sposobnost delovanja v večkulturnem okolju; • sposobnost navezovanja stikov v večkulturnem okolju in komuniciranja z akterji iz različnih kulturnih okolij; • sposobnost anticipacije in reševanje problemov, ki izhajajo iz medkulturnih razlik; • sposobnost razumevanja in obvladovanja medkulturnih informacij; • razumevanje odnosov med posamezniki in skupinami v različnih kulturnih okoljih;	• development of reflection taking into account local, national and global level; • understanding the cultural phenomena and their relationship with the structure and the development of societies; • understand the different theoretical approaches and apply them in solving concrete problems; • flexibility and adaptability, i.e. capability of operating in a multicultural environment; • the ability to establish contacts in a multicultural environment and to communicate with actors with different cultural backgrounds; • the ability to anticipate and solve problems arising from intercultural differences; • the ability of understanding and managing intercultural information; •understanding of relationships between individuals and groups in different cultural environments;
Predvideni študijski rezultati:	**Intended learning outcomes:**
• osvojit znanja in kompetence povezane s komuniciranjem v različnih medkulturnih kontekstih; • razume ključne vidike medkulturnega komuniciranja; • razvije sposobnost identifikacije, analize in evalvacije komunikacijskih procesov v medkulturnem okolju; • se zaveda pomena in posledice medkulturnega komuniciranja za uspešnost organizacije, institicije ali drube kot celote; • obvlada tehnike in veščine, potrebne za uspešno komuniciranje v medkulturnem okolju je sposoben uporabe metod in tehnik	• Acquire basic communication knowledge and competences in different intercultural contexts; • Understand the key aspects of intercultural communication; • Develop the ability to identify, analyze and evaluate communication processes in intercultural environment; • Understand the importance and consequences of intercultural communication for the success of an organisation, institution or society as a whole; • Master the techniques and skills needed for successful communication in intercultural environment;

učinkovitega komuniciranja v specifičnih družbenih kontekstih.	• Are able to use the methods and techniques of effective communication in specific social contexts.

Metode poučevanja in učenja:	**Learning and teaching methods:**
• Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov); • Seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre); • Eksperimentalne vaje, ki temeljijo na izkušenjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje); • Individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj); • Oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje).	• Lectures with students' active participation (lecture, discussion, questions, examples, problem solving exercises); • Tutorials with assignment (self-reflection, project work, team work, methods of critical thinking, discussion, feedback, practice); • Experimental exercises based on experiential, cooperative and problem-oriented learning (independent studying, discussion, explanation, observation, role plays, case studies, critical reading and writing methods, portfolio, evaluation and self-evaluation); • Individual and group consultations (discussion, additional explanation, dealing with specific questions); • Portfolio design and study (motivating, directing, self-observation, self-managing, reflection, self-evaluation).

Načini ocenjevanja:		**Assessment:**
Način (pisni izpit, ustno izpraševanje, naloge, projekt)	Delež (v %) / Weight (in %)	Type (examination, oral, coursework, project):
Pisni/ustni izpit	80%	Written/oral exam
Obveznosti vaj	20%	Individual assignment with written reports
Opravljene obveznosti vaj so pogoj za pristop k izpitu. Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.		Finished individual assignments are necessary condition for the admission to exam. Grading is in accordance with the Faculty's evaluation Ordinance

Reference nosilca / Lecturer's references:

Jelovac, Dejan in Rek, Mateja (2010): *Komuniciranje v medkulturnem okolju*. Ljubljana: Vega.

Adam, Frane; Jeovac, Dejan in Rek, Mateja (2008): Economic cultural (in)compatibility: old and new EU members in comparison. V: Podmenik, Darka (ur.): *Sociokulturni in organizacijski vidiki prenosa znanja*. Ljubljana: Inštitut za razvojne in strateške analize.

Tomšič, Matevž in Rek, Mateja (2066): Kulturni vidiki ekonomskega in političnega razvoja: stare in nove članice EU v primerjalni perspektivi. *Organizacija*, 36(1), str. 28-34.

Rek, Mateja (2014): Economic culture in Slovenia: research results from the Dioscuri research project. *Research in social change*, 3(1), str. 3-21.

Makarovič, Matej in Rek, Mateja (2014): Power and Influence-Based Political Participation in European Democracies. *Sociológia*, 46(6)str. 686-705.